

Industry Projections for West Central Workforce Development Area, 2003-2005

NAICS	Industry Title	2003 Estimated Employment	2005 Projected Employment	2003-2005 Employment Change	2003-2005 Percentage Change
	Total Non-Farm Employment	170,940	174,580	3,640	2.1%
1133, 21, 23	Construction/Mining/Natural Resources	8,200	8,470	270	3.3%
31-33	Manufacturing	32,220	32,320	100	0.3%
322	Paper Manufacturing	1,470	1,510	40	2.7%
326	Plastics and Rubber Products Manufacturing	3,620	3,870	250	6.9%
334	Computer and Electronic Product Manufacturing	3,150	3,140	-10	-0.3%
42, 44	Trade	28,010	28,910	900	3.2%
445	Food and Beverage Stores	4,940	5,050	110	2.2%
48, 49, 22	Transportation and Utilities (Including US Postal)	8,200	8,460	260	3.2%
52-53	Financial Activities	6,660	6,890	230	3.5%
61-62	Education and Health Services (Including State and Local Gov Educ and Hosp)	36,790	37,890	1,100	3.0%
621	Ambulatory Health Care Services	5,420	5,740	320	5.9%
622	Hospitals (Including State and Local Government)	6,930	7,110	180	2.6%
71-72	Leisure and Hospitality	17,180	17,660	480	2.8%
51, 54-56, 81	Information/Prof Services/Other Services	20,570	20,960	390	1.9%
	Government (Excluding US Postal, State, and Local Educ and Hosp)	13,110	13,020	-90	-0.7%

Notes:

1. Employment is rounded to the nearest ten. Numbers may not add due to rounding.
2. Employment does not include self-employed or unpaid family workers. Railroad workers are included.
3. An estimate of non-covered employment is included in NAICS 8131(Religious Organizations), but not in any other industries.
4. Government includes tribal owned operations, which are part of Local Government employment.

Information derived using 2003 CES (3/03 Benchmark) and 2003 QCEW data.

To the extent possible, the projections take into account anticipated changes in Wisconsin's economy between 2003 and 2005. It is important to note that unanticipated events may affect the accuracy of the projections.

**Source: Office of Economic Advisors, Wisconsin Department of Workforce Development
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